



**SAM DAY
FOUNDATION**



**DREAM BIG
LAUGH OFTEN
LIVE WELL**

ANNUAL REPORT 2022

**THE SAM DAY
FOUNDATION
ADVANCES
RESEARCH FOR
CHILDHOOD AND
YOUNG ADULT CANCERS
AND FACILITATES
WELLNESS-CENTERED
SUPPORT AND
EXPERIENCES
SO KIDS WITH
CANCER CAN
SURVIVE AND
LIVE WELL.**

MISSION

 <https://www.instagram.com/samdayfoundation>

 <https://www.facebook.com/theSamDayFoundation>

 https://twitter.com/foundation_sam

 <https://www.linkedin.com/company/sam-day-foundation/?viewAsMember=true>

01

FROM THE EXECUTIVE DIRECTOR

Most non-profits inevitably pass through a phase in which their integrity and strength are tested. What starts with personal friendships and the buzz of a new idea either fizzles out or it manages to cross that three to five year threshold into a thriving and sustainable organization. The Sam Day Foundation (SDF) is in that transition now, heading full speed ahead with smart strategy, healthy resources, and a continual dedication to young people facing cancer. Your support of the Sam Day Foundation has not only led to excellent contributions to research and support to kids facing cancer, but it has also laid the groundwork for long-term impact.

Thank you for the generous and compassionate support. You've made these first few years exceptionally meaningful, and your partnership has set us up to make the best possible progress toward that one day when kids with cancer will survive and live well.

When we started the Sam Day Foundation in 2018, a single **\$150,000** contribution to research was a major accomplishment. Today, we are proud to have contributed over **\$1.4M**, and we continue to grow in community, resources, and impact year after year. As SDF has become well known, the demand for funding has also grown. We are able to sift out the very best scientific studies and the most passionate and intelligent investigators, and there is so much to do.

Cancer families are watching us, and finding hope in the SDF community. Thank you for being on this incredible journey with us, in Sam's memory, and for the health and survival of so many kids to come.

Sincerely,



Lorna M. Day
Executive Director



| Lorna, Natalie & Bob

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WELLNESS

Last spring, the SDF Board of Directors developed a new strategic plan, focused on **growing our research support budget, internal capacity, a comprehensive wellness program, and an expanded reach to the childhood cancer community.**

Our mission remains focused on advancing research for childhood sarcomas and brain tumors because our top priority is to ensure more kids with cancer can live longer and healthier lives. We've also realized that the community and resource support has organically become a core strength of SDF. Our new plan takes into account our values, resources, and the needs of families to seek to navigate a fruitful path forward.



| Sam Day Foundation Board of Directors (not all pictured)

GROWTH

Programs funded over the years:

FY22 **\$523,000**

FY21 **\$456,000**

FY20 **\$217,000**

FY19 **\$126,000**

FY18 **\$165,000**

INAUGURAL SAM DAY LECTURESHIP



| Dr. Jim Amatruda

In April 2023, the inaugural Sam Day Lectureship for Pediatric Oncology took place at Oregon Health and Science University, Doernbecher Children’s Hospital. **Dr. Jim Amatruda** lectured on the oncogenetic function of fusion positive sarcomas, like Ewing Sarcoma, and why fusions are so difficult to target. Dr. Amatruda spend two days with clinicians, researchers, and SDF Board members. Ideas were shared, connections were made, future collaborations were proposed — all in an effort to advance childhood and young adult cancer research.

Dr. Jim Amatruda, M.D., Ph.D.

Head, Basic & Transitional Research
Cancer & Blood Disease Institute

Attending Physician, Dr. Kenneth O. Williams Chair in Cancer Research
Children’s Hospital Los Angeles

Professor of Pediatrics & Medicine
Keck School of Medicine & University of Southern California

COMFORT AND CARE BOXES

65 boxes of comfort and care went out to young people fighting cancer this year. Now in three different Pacific Northwest hospitals, these boxes let kids and their families know there is a community of supporters working hard to improve the treatment for cancers like theirs. Boxes are filled with games, squish balls, water bottles, skin cream, notebooks, a few healthy snacks, nutrition tips, and an Amazon gift card.



03 RESEARCH

\$530,000

In the fall of 2022, SDF launched a top-notch research review process. This now includes a platform where researchers from around the country can apply for funding. The committee is chaired by our board member and scientific advisor, Dr. Jae Cho, Chief of Pediatric Neurology at Doernbecher Children's Hospital.

Each application is thoroughly critiqued by a review committee made up of highly accomplished and respected professionals with diverse backgrounds in science and medicine, and they are dedicated to improving outcomes for kids with cancer. The group comes together over Zoom to discuss each proposal brought forth. They ask hard questions of each other . . . they notice the details . . . they challenge . . . they equip the SDF Board to make smart decisions on the best possible funding opportunities. This ensures that our donor resources are used to advance the most impactful research available. We will only fund the most excellent research, and we will only fund investigators dedicated to bringing more curative and less toxic options to kids in need.

Award: \$83,500

Institution: Seattle Children's Research Institute

Investigator: Dr. Beth Lawlor

Title: Creating Less Toxic Treatment Options for Patients with Relapsed Sarcoma

Award: \$119,000

Institution: Fred Hutchinson Cancer Research Center

Investigator: Dr. Elizabeth Loggers

Title: Development of a FOLR1-directed CAR T for Osteosarcoma

Award: \$63,500

Institution: Seattle Children's Research Institute

Investigator: Dr. Lisa Maves

Title: Identifying Non-cardiotoxic Drug Combinations for Ewing Sarcoma Using Zebrafish

Award: \$150,000

Institution: Case Western Reserve University

Investigator: Dr. Alex Huang

Title: Combination Vactosertib and SNK01 Therapy for Refractory and Metastatic Osteosarcoma

Award: \$50,000

Institution: Dana-Farber Cancer Institute

Investigator: Dr. David Shulman

Title: Evaluation of ctDNA in UPS and Synovial Sarcoma

Award: \$50,000

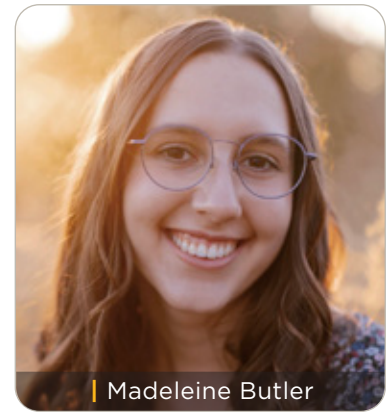
Institution: Medical University of South Carolina

Investigator: Dr. Casey Langdon

Title: PTEN Subcellular Localization and Therapeutic Vulnerabilities in Ewing Sarcoma

04 SCHOLARSHIPS

This year's SDF scholarship went to **Madeleine Butler**, a Sunset High School senior who chose to live well despite her disability. Madeleine has outstanding grades, a positive attitude, and service-driven dreams for her future. Through the challenges of her disability, Madeleine has learned "having a strong community is the best way to thrive." She will be attending Oregon State University this fall and plans to serve in the Peace Corps once she graduates.



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EVENTS

There is more to an SDF event than just fundraising. You make connections. You give hope to survivors. You learn. You motivate young scientists. You show gratitude for medical teams. You unearth some long-lost smiles among parents who've been there. You make the world a better place for kids fighting cancer and their families.



| McKenna Finley & Dr. Beth Lawlor

McKenna Finley was a dear friend of Sam's. She plans to pursue an MD-PhD with the ultimate goal of translating innovative pediatric cancer research to the clinical setting. She spent time with SDF researcher Dr. Beth Lawlor at the Sam Day Soirée.

Beaverton Mayor **Lacey Beaty** participated in the Sam Day 5K and subsequently invited SDF to bring the run into the City of Beaverton in 2023 as a positive community event.



| Mayor Lacey Beaty



| Ryan & Theo

Runners met their Buddies at the finish line of the Sam Day Buddy Run. *"One of the highlights of my life. Thank you for creating this amazing event and letting me be a part of it."* **Ryan Poulin**

SAM DAY 5K + 37-MILE CHALLENGE



| Remembering Keegan



| Koraliece found her smile at the SD5K



| Brain tumor survivor Mariah and her mom

635 PARTICIPANTS

\$42k RAISED



| Remembering six year old Gracie

SAM DAY SOIRÉE



390 PARTICIPANTS

\$416k RAISED



SAM DAY BUDDY RUN



| Junelle and her team of support



| Evan ran in honor of Ewing sarcoma fighter Ty

19 RUNNERS + KIDS

\$72k RAISED



| Event Manager Laura at work with a smile



| Buddy Runners at the Doernbecher starting line

05

FINANCIALS

REVENUE

Signature Events: \$529,000
Donations: \$116,000
Other: \$6,000
Total Revenue: \$651,000

EXPENSES

Fundraising: \$84,000
Operations: \$117,000
Research: \$14,000
Total Expenses: \$215,000

PROGRAMS

Research: \$516,000
Experiences: \$5,000
Scholarships: \$2,000
Total Programs: \$523,000

Net revenue to fund reserves:
- \$87,000



| Sam's favorite number was 37



| Avery and his mom Tina

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LEADERSHIP

Lorna M. Day

Founder, Executive Director
Sam Day Foundation

Sarah Friend *(President)*

President
The Partners Group

Chris Sarles *(Vice President)*

Chief Executive Officer
Oregon Fruit Products

David Smith *(Treasurer)*

Global Treasury Manager *(Ret)*
Microsoft Corporation

Drew Pinson *(Secretary)*

Financial Advisor/Portfolio Advisor
Merryl Lynch Wealth Management

Stacy ApRoberts

Oncology Account Manager
Mirati Therapeutics

Jae Cho, MD

Chief, Pediatric Neurology &
Scientific Director,
Pediatric Brain Tumor Program
Oregon Health & Science University

Bob Day *(Co-Founder)*

Criminal/Social Justice Consultant
Deputy Chief *(Ret)*
Portland Police Bureau

Eric Haskins

Managing Director
Jones Lang LaSalle Brokerage, Inc.

Tracy Nordyke

Oregon Area Director
Mission Increase Foundation

Nancy Reynolds

Manager of Corporate and
Partnership Development
Rady Children's Hospital

STAFF

Lorna M. Day

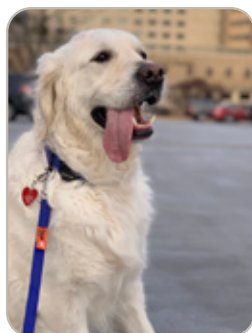
Executive Director

Tracee Hiller

Operations Assistant

Laura McDermott

Event Manager

**Duncan**

Duncan is now an official Therapy Dog and visits the adult oncology unit at Oregon Health & Science University every two weeks.



SABINA



CONNER



SHAWNEE



CADAN



TY



THEO

ONE DAY FIGHT

07

CORPORATE PARTNERS



Elizabeth B. McGraw
Foundation



| Sam Day

ONE DAY
THE SURVIVAL
STATISTICS
FOR CHILDHOOD
CANCER
WILL IMPROVE
AND MORE
KIDS WITH CANCER
WILL SURVIVE
AND LIVE WELL.

JOIN US, TO CHANGE LIVES
IN POWERFUL WAYS.



SAM DAY
FOUNDATION