

9TH ANNUAL
SAM DAY SOIREE

ONE DAY

SAM DAY SOIREE SPONSORSHIP OPPORTUNITIES

Become a partner in the Sam Day Soiree – a social, hip and powerful evening for a community of passionate and motivated supporters who want to ensure kids with cancer live long and well. Sponsorship underwrites the event costs, so the majority of funds raised this evening will go towards research to end childhood cancer. Generous sponsors will be given the following recognition and participation opportunities:

PRESENTING SPONSOR: \$25,000 - CLAIMED

- Company logo or name presented with event title in all promotional materials, including but not limited to mailers, event signage, social media, stage visuals
- Front inside cover full page ad in program
- Private pre-event VIP reception for 10 guests
- Unique Sam Day Soiree gift for the 10 table guests
- On-stage branding or presentation opportunity during evening program
- VIP table placement
- Champagne or premium wine table service
- Valet parking for 5 cars

DIAMOND SPONSOR: \$10,000

- Company logo or name recognition on invitations, promotion materials, website, event signage, press pieces, and event social media
- Half page ad in program
- Private pre-event VIP reception for 4 guests
- On-stage recognition during evening program
- Premier table placement for 10 guests (option to offer some or all tickets to cancer families and special guests)
- Champagne or premium wine table service
- Valet parking for 2 cars

GOLD SPONSOR: \$5,000

- Company logo or name recognition on invitation, all promotion materials, website and event signage
- Quarter page ad in program
- Private pre-event VIP reception for 2 guests
- On-stage recognition during evening program
- Best table placement for 10 guests (option to offer some or all tickets to cancer families and special guests)
- Premium wine table service

SILVER SPONSOR: \$2,500

- Company logo or name recognition on website, event signage and in program
- On-stage recognition during evening program
- Best table placement for 10 guests (option to offer some or all tickets to cancer families and special guests)
- Premium wine table service

TABLE SPONSOR: \$1,500

- On-stage recognition during evening program and listing in program
- Table for 10 guests
- Premium wine table service

TICKET PRICE: \$175 each

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continued...

SPECIAL SPONSOR. UNIQUE OPPORTUNITY SPONSOR. PARTY SPONSOR.

PHOTO BOOTH SPONSOR: \$7,500 (limit 1)

- Special company logo or name recognition on all guest photos taken in the booth
- Company logo or name recognition on website, event signage, and in program
- Best table for 10 guests (or option to offer some or all tickets to cancer families and special guests)
- On stage recognition during evening program
- Premium wine table service

COCKTAIL SPONSOR: \$3,000 (limit 1)

- Opportunity to name a specialty cocktail for Soiree guests during cocktail hour
- Company logo or name recognition on all bar signage (two bars)
- Best table placement for 10 guests (option to offer some or all tickets to cancer families and special guests)
- On-stage recognition during evening program
- Premium wine table service

GOLDEN PADDLE SPONSOR: \$2,000 (limit 1)

The Golden paddle is awarded to the raffle ticket winner, as \$2,000 credit toward any live auction item. Raffle tickets are sold at the event for \$100 each.

- Company logo or name recognition on website, event signage, and in program
- Tickets for 2 guests
- Company logo or name verbal recognition and on screen during the raffle drawing