

Sam Day CHALLENGE

GOLD RIBBON EVENTS



SPONSORSHIP OPPORTUNITIES

Join us in recognizing Childhood Cancer Awareness month this September featuring our beloved 5K and 37-Mile Challenge.

The Sam Day Foundation is bringing back our popular community events and engaging participants in the Portland area as well as our supporters from across the country.

Sponsors will receive recognition and participation opportunities for the following events:

37-MILE CHALLENGE

Throughout the month of September over 700 people will be signing up to walk, run, roll, or move in whatever way they can for a total of 37 miles. Participants and teams are self-paced while also being part of our engaging virtual community. Many families find this is a meaningful way to honor their loved ones experiencing childhood cancer.

SAM DAY 5K

SEPTEMBER 25, 2022, 8:30 AM

This in-person community event has been on hiatus while we have been unable to gather groups over the past two years, and is now coming back bigger and better than ever in 2022. More than 500 people will attend to help us advance research and ignite hope. This is an inspiring moment for our community and reminds us all why we work so hard to create better outcomes for kids with cancer.

WHY BE A SPONSOR?

At Sam Day Foundation, we live for hope and our sponsors are crucial in helping us drive the most impactful research forward. In return, your brand will receive high visibility through digital and print marketing throughout our local and growing community. These events are an excellent way to engage your employees and customers to inspire hope and be part of this special community where everyone is welcome. **The following sponsorship levels are expected to fill up fast and the sooner you decide to participate, the more visibility you will receive.**



Sam Day Gold Ribbon Challenge

SPONSORSHIP LEVELS

PRESENTING SPONSOR: \$20,000 (Only 1 available)

- Listed as Presenting Sponsor on all print and digital marketing materials
- Race stage named for your business
- Special recognition and on-stage interview
- Opportunity to add branded giveaway item to all in-person participant packets
- 10 free registrations
- 5 Reserved parking spots at race
- Listed as an “Official Partner” on SDF website year round
- Logo on event signage and T-shirts
- Logo on event web page and registration site
- Race path sign
- Social media shoutout
- VIP check-in for all Presenting Sponsor team members

CHAMPION SPONSOR: \$15,000 (Only 1 available)

- Special recognition and on-stage interview
- Opportunity to add branded giveaway item to all in-person participant packets
- 8 free registrations
- 3 Reserved parking spots
- Listed as an “Official Partner” on SDF website year round
- Logo on event signage and T-shirts
- Logo on event web page and registration page
- Race path sign
- Social media shoutout
- VIP check-in for all Presenting Sponsor team members

PARTNER SPONSOR: \$10,000

- Opportunity to add branded giveaway item to all in-person participant packets
- 5 free registrations
- 2 reserved race parking spots
- Logo on event signage and T-shirts
- Logo on event web page and registration page
- Race path sign
- Social media shoutout
- VIP check in for all Partner Sponsor team members

ADVOCATE SPONSOR: \$5,000

- Opportunity to add branded giveaway item to all in-person participant packets
- 4 free registrations
- 1 Reserved race parking spot
- Logo on T-shirts
- Logo on event web page and registration page
- Race path sign
- Social media shoutout

SUPPORTER SPONSOR: \$2,500

- Logo on event T-shirts
- Logo on event web and registration page
- Race path sign
- Social media shoutout

All sponsorship levels are invited to have a vendor table with giveaways or product information for interested participants. Do you have another idea for a sponsorship you would like to discuss? **Please email info@samdayfoundation.org.**