



SPONSORSHIP OPPORTUNITIES

The Sam Day Soiree has been through many transformations since it first launched in 2014, when 300 guests came together to fund research for Ewing Sarcoma. Since that time, the response to this cause has grown and spread well beyond the community of people who knew and loved Sam. Our 2021 Living Room Soiree reached over 700 people across the country, with a heavy presence in the Pacific Northwest. Because of our online format and home party opportunity on **March 4th, 2022**, we anticipate engagement from the homes of guests all across the country and in bigger numbers than we've ever had.

A Sam Day Soiree sponsorship will not only accelerate the progress toward cures for several childhood cancers, but will publicly demonstrate your philanthropic commitments to your own business community. Please consider being a corporate sponsor in support of childhood cancer research.

PRESENTING SPONSOR: \$25,000

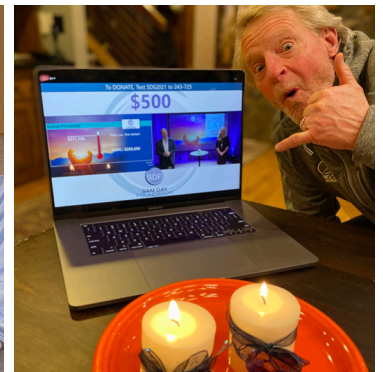
- Company or name presented with **The Sam Day Soiree** event on invitation, event website, social + digital media, and all marketing material
- Executive or stakeholder included in the virtual event segment or program
- Premium wine or cocktail and hors d'oeuvres package for up to eight people* delivered to your door on event day (can be split between two homes)
- Opportunity to provide promotional ad or collateral in all home viewer gift boxes
- Presenting logo or name on screen throughout the virtual event
- Prominent logo or name placement on event and auction website

PLATINUM SPONSOR: \$15,000

- Company or name recognition on invitation, event website, social + digital media, and all marketing materials
- Executive or stakeholder included in the virtual event segment or program
- Premium wine or cocktail and hors d'oeuvres package for up to six people* delivered to your door on event day
- Opportunity to provide promotional ad or collateral in all home viewer gift boxes
- Prominent logo or name placement on event and auction website

DIAMOND SPONSOR: \$10,000

- Company or name recognition on invitation, event website, social + digital media, and all marketing materials
- Verbal recognition during the virtual program
- Premium wine or cocktail and hors d'oeuvres package for up to four people* delivered to your door on event day
- Opportunity to provide promotional ad or collateral in all home viewer gift boxes
- Logo or name placement on event and auction website





GOLD SPONSOR: \$5,000

- Wine or cocktail and hors d'oeuvres package for two* delivered to your door on event day
- Verbal recognition during the virtual program
- Opportunity to provide promotional ad included in all home viewer gift boxes
- Logo or name placement on event and auction website

SILVER SPONSOR: \$2,500

- Wine or cocktail and hors d'oeuvres package for two* delivered to your door on event day
- Verbal recognition during the virtual program
- Logo or name placement on event and auction website

BRONZE SPONSOR: \$1,500

- Verbal recognition during the virtual program
- Logo or name recognition on event and auction website

**The included wine or cocktail and hors d'oeuvres packages can be increased to accommodate additional guests at additional cost.*

HOST YOUR FRIENDS:

- Details will be available on samdayfoundation.org

ADDITIONAL SPONSORSHIP OPPORTUNITIES

These unique named sponsorship opportunities are each limited to 1 sponsor.

THERMOMETER SPONSOR: \$7,500

- Name recognition on fundraising thermometer used during live event
- Logo or name recognition on event and auction website

PHOTO BOOTH SPONSOR: \$3,700

- Name recognition on all photos taken by attendees using virtual photobooth during live event
- Verbal recognition during the virtual program
- Logo or name recognition on event and auction website

COCKTAIL SPONSOR: \$2,000

- Named cocktail and recipe included in all viewing party packages
- Logo or name recognition on event and auction website

VIEWING PARTY HOST GIFT SPONSOR: \$1,500

- Prominent promotional ad placement included in all viewing party host gifts
- Logo or name recognition on event and auction website

