

ANNUAL REPORT

2020



SAM DAY
FOUNDATION

THE SAM DAY FOUNDATION
STRIVES TO FUND
RESEARCH FOR RARE
PEDIATRIC CANCERS
AND LIFE-GIVING
EXPERIENCES
SO KIDS WITH CANCER
CAN SURVIVE
AND LIVE WELL.

MISSION STATEMENT

FROM THE EXECUTIVE DIRECTOR

Dear Sam Day Community,

My goodness what a year it has been! Fiscal Year 2020 started last July while most of us remained isolated at home or in a socially-distanced, outdoor experience. Many medical professionals became consumed with the trauma of COVID-19. While the pandemic changed everything around us, I worried about a decrease in engagement and essential revenue, which would result in slower than normal progress for childhood cancer research. Together, we all feared the impact of a disease. But one thing I love about the human spirit is our intention to survive and live well despite the worldwide turmoil we've been living through.

Kids continued to get cancer in 2020 and 2021. Some went into remission, some relapsed, and sadly some kids passed away. As a mother experienced in the anxiety and sorrow that comes with childhood cancer, I worried every day about the families enduring treatment in an isolated hospital room with limited contact to their supporters and providers.

More than a year later, I am proud to say that the Sam Day Foundation community and contributions have grown! As a result, we've been able to support several more research projects than in the previous year. This Annual Report tells the story of how a compassionate community can rise up and make a difference together, even while we've had to exist apart.

Sincerely,



Lorna M. Day
Executive Director



WHY RESEARCH?

More children die of cancer in the United States than any other disease. Some statistics suggest that 95% of childhood cancer survivors will have significant health related issues by the time they are 45 years of age. These issues are most often a result of the toxicity from their cancer treatment, and can include heart failure, kidney failure, osteoporosis, infertility, and even secondary cancers. We think this needs to change.

The National Cancer Institute (NCI) designates

**LESS
THAN 4%**

of its budget to childhood cancers.

Considering the facts about childhood cancer, and the frequency in which we see sparkly bald kids featured in marketing campaigns across the country, it's not uncommon for people to assume that childhood cancer research is well-funded and a top priority. But this is far from the truth. Many cancer research institutions and organizations designate very little of their resources toward childhood cancer. Only 4% of the budget from the National Cancer Institute is designated toward childhood cancer research. As a result, we are decades behind the progress that adult cancers have experienced. It's up to advocates, philanthropists and organizations like the Sam Day Foundation to make sure progress is being made.

As one mother of a boy with osteosarcoma says, "There have been so many organizations who have helped us emotionally through cancer. But the Sam Day Foundation is the organization that wants to save kids' lives. There's not a lot of foundations that will finance the research. Since there is so little money to be made in rare cancers, most of the research has moved forward with private funding."

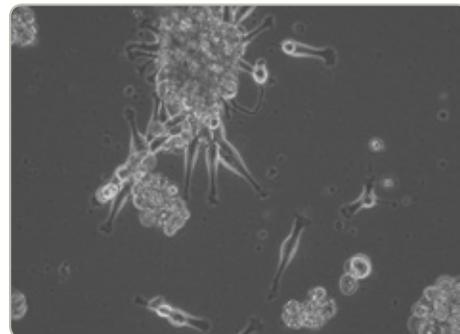
This is challenging work. We are committed to making change with wisdom, integrity, ambition and a heavy dose of hope.



IMPACT

FUNDING FOR CuReFAST \$320,000

CuReFAST is an ongoing comprehensive childhood cancer tumor bank. This program enables patients to donate their tumor to the scientific community for advancements in research to occur, by developing new mouse models and cancer cell lines representative of the aggressive tumors kids are dealing with today.



SDF has been the primary funder of the CuReFAST program at the Children's Cancer Therapy Development Institute for the past three years. In that time, many ultra-rare cancer groups have been able to accumulate materials needed to study the disease and execute sound research in the pursuit of more curative options. Because of CuReFAST, parent advocates have had a place to refer others desperate for someone to study their child's cancer. These are cancers that currently have no curative systemic treatment options beyond surgery. SDF's funding has made research possible by producing the essential materials every cancer scientist needs in order to bring about change.

“CuReFast is allowing research to be made for rare pediatric cancers by providing a bio repository for rare tumors. For cancers such as ASPS this allows patient powered tumor donation to enable genomic screens that yield new targets for drugs. Project SPEAR is an example. Hats off to SDF for funding this.” — Nathan Traller - 4Nathalie

THE LAUNCH OF A EWING SARCOMA PRECISION MEDICINE PROGRAM \$85,000



The Sam Day Foundation has partnered with the Beat Childhood Cancer Foundation and the Little Warrior Foundation to fund an innovative program based out of North Carolina's Atrium Health, and led by **Dr. Giselle Sholler**. The program, **In:Formation**, is designed to offer a treatment plan for kids based on their tumor profile as well as their diagnosis! The best part is that hospitals from around the country can participate, including Randall Children's Hospital in Portland Oregon.



This fund will help drive genomic sequencing for kids battling Ewing Sarcoma, using whole exome sequencing to look at both DNA and RNA to discover tumor pathways and targets with a goal of developing new clinical trials. The infrastructure for the program was developed for research and treatment of Neuroblastoma, and now Ewing Sarcoma patients can benefit from this opportunity as well.

- Ewing Sarcoma tissue donation will lead to more scientific exploration and drug testing
- Multiple Clinical Trials are expected to arise using existing drugs and drug combinations not currently utilized
- Personalized treatment plans can be generated immediately for patients in need of new options.

EXPLORING A POTENTIALLY EFFECTIVE THERAPY FOR EWING SARCOMA

\$77,000

Once in a while, researchers come across an existing undeveloped drug that begs to be explored further as a potential therapy against untested diseases. A partnership between Oregon Health and Science University and Oregon State University's Pharmacy program discovered such a compound which demonstrates noteworthy activity against Ewing Sarcoma cell lines. **Dr. Monika Davare** has been interested in taking this discovery to the next level to determine whether it could be an effective targeted treatment for Ewing Sarcoma. The Sam Day Foundation is proud to be fully funding this project, and we expect to provide funding for a second year if progress continues in the right direction.



SCHOLARSHIPS TO TWO RESILIENT STUDENTS



ALEX TUBBY
Oregon State
University

Alex Tubby has had a rough road. Long before he developed a medical condition, Alex lost his mom to cancer, which means that once Alex developed these mysterious symptoms, his mom wasn't there to help him and his dad figure out what was going on. Alex's condition has caused him to make major changes in his life, which included dropping out of cross country competition. The scholarship committee interviewed Alex and we were all very moved by his resilient spirit. Alex told us *"This condition is not going to be the first hard thing in my life or the last hard thing in my life and I'm going to fight back. Every day I find a way to keep walking forward."*

Alex is taking that positivity with him to Oregon State University where he will be enrolled in the Honors College.



JOSH BRENNAMEN
Portland
Community
College

Josh Brennamen has been dealing with cancer related health issues ever since he went through treatment for Ewing Sarcoma at the age of four. All of Josh's health conditions are a result of his cancer and the toxic treatment he endured. Josh shared with us some very hard realities he has to live with as a result of the chemotherapy he received at such a young age. *"My liver's been affected, my kidneys have been affected, my skin has been affected . . . it stunted my growth, it made my bones weaker . . .this is life long. It's not going to end."*

Josh cares deeply about what the Sam Day Foundation is doing, and has already given back by sharing his story at fundraising events. Josh is currently attending Portland Community College, pursuing a degree in Business Administration. He continues to have medical expenses on top of his education and has expressed how helpful these funds from SDF are in helping him achieve his goals.

EVENTS

Sometimes it's the hardships we face, like a global pandemic, that push us to generate our most creative, adaptable ideas and turn them into reality. Fiscal year 2020 presented challenges due to the potential cancellation of our in-person events, but instead, we found new ways to host parties and runs. We ended up with a wider reach and many more reasons to celebrate.

THE 37-MILE CHALLENGE

The 37-Mile Challenge got people moving, connecting, posting, supporting, and fundraising all across the country. The goal was to run, walk, ride or roll 37 miles in the month of September, which is Childhood Cancer Awareness Month. People of all abilities were encouraged to get moving for childhood cancer.

619 PEOPLE
FROM **31** STATES
participated
and raised **\$29k**



WHY 37?

Sam's favorite number was 37. He told people it was the forgotten number and he wanted to draw attention to it, which he did in various ways. SDF draws a connection to that number (in various ways) because we want to bring attention to the forgotten cancers, or the ones that don't get as much research attention.



SAM DAY BUDDY RUN

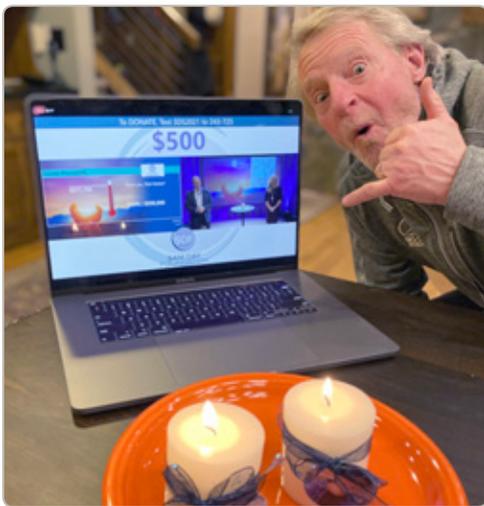
The 2020 Sam Day Buddy Run was one of those big ideas that Sam would have been proud of . . . well, except for the running part. He wasn't much of a runner. But he would likely have created the most colorful, musical, completely epic cheering corner along the route.

Twenty endurance runners came together for a 12-mile course beginning right outside the back door of Doernbecher Children's Hospital in Portland, and ended at Terra Linda Park in Cedar Mill, where Sam lived. Each runner was paired with a kid in treatment (Buddies) and those kids were the inspiration for runners and their generous communities. This strategy allowed us to have an event in a COVID-safe way. Even volunteers along the route were able to participate in something inspiring without putting themselves at risk. These compassionate runners raised over \$53,000, and several of them told us they hoped to do it again in 2021.



SAM DAY SOIRÉE

The Sam Day Soiree transformed into the Sam Day *Living Room* Soiree, to enable over 700 people from all over the country to tune in from their own living rooms for some inspiration, fundraising and connection. The chat feature was busy with humor and hello's, while videos of some special young people reminded us of the problem of childhood cancer. The response resulted in a total of \$256,000 for childhood cancer research.



FINANCIALS

REVENUE

Signature Events: \$363,000

Donations: \$101,000

Grants: \$60,000

Total Revenue: \$524,000

EXPENSES

Fundraising: \$42,000

Operations: \$83,000

Total Expenses: \$125,000

PROGRAM

Research: \$212,000

Experiences: \$500

Scholarships: \$4,500

Total Programs: \$217,000

Reserve: \$182,000

LEADERSHIP

BOARD OF DIRECTORS

Lorna Day

Executive Director
Sam Day Foundation

Bob Day

Criminal/Social Justice Consultant
Deputy Chief
Portland Police Bureau - *Retired*

Chris Sarles (President)
Chief Executive Officer
Oregon Fruit Products

Kelley Doering (Vice President)
Founder & Chief Executive Officer
ENGIN Creative

David Smith (Treasurer)
Global Treasury Manager
Microsoft - *Retired*

Jae Cho, MD

Chief, Pediatric Neurology
Scientific Director, Pediatric Brain
Tumor Program
Oregon Health and Sciences University

Sarah Friend

Executive Vice President of
Sales & Marketing
The Partners Group

Tracy Nordyke

Vice President of Program & Training
Mission Increase Foundation

Nancy Reynolds

Senior Business Director
Challenged Athletes Foundation

STAFF

Tracee Hiller

Operations Assistant

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& Medical Genetics School of Medicine
Oregon Health and Sciences University

Stacey Zahler, DO

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Cleveland Clinic

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Research Associate Professor,
Department of Pathology
University of Washington

Steven DuBois, MD, MS

Associate Professor, Pediatrics
Director, Experimental Therapeutics
for Pediatric Oncology
Dana-Farber Cancer Institute

James Amatruda, MD, PhD

Professor of Pediatrics & Medicine,
Keck School of Medicine of USC
Children's Hospital Los Angeles

**Alan's contribution to the Sam Day Foundation stemmed not only from his expertise in cancer biology, but his own experience with lung cancer. Alan passed away from cancer in June 2021 at the age of 50. His knowledgeable and ethical review of multiple research grants provided assurance that SDF funds were spent wisely and with a priority on improving the survival rates of young people with rare cancer.*



MASON



ANNA GRACE

ONE DAY



MILES



DAVID



VIOLET



AVERY



JOSUE

PARTNER ORGANIZATIONS



CORPORATE SPONSORS



ONE DAY
THE SURVIVAL
STATISTICS
FOR CHILDHOOD
CANCER
WILL IMPROVE
AND MORE
KIDS WITH CANCER
WILL SURVIVE
AND LIVE WELL.

JOIN US, TO CHANGE LIVES
IN POWERFUL WAYS.



SAM DAY
FOUNDATION