

6TH ANNUAL
SAM DAY SOIREE

ONE DAY

SAM DAY SOIREE SPONSORSHIP OPPORTUNITIES

Become a partner in the Sam Day Soiree – a social, hip and powerful evening planned to gather a community of passionate and motivated supporters who want to ensure kids with rare cancers live long and well. Sponsorship helps underwrite the event costs, so majority of funds raised this evening will go towards research to end childhood cancer.

Generous sponsors will be given the following recognition and participation opportunities:

PLATINUM SPONSOR: \$25,000

- Company logo or name presented with event title in all marketing materials
- Private VIP reception for 10 guests
- Unique Sam Day Soiree gift for 10 table guests
- On stage branding or presentation opportunity during evening program
- Front row table placement
- Champagne or premium wine table service
- Valet parking for 5 cars
- Company logo or name recognition on invitation, all promotion materials, website, event signage, press pieces and event social media
- Front inside cover full page ad in program

DIAMOND SPONSOR: \$10,000

- Private pre-event VIP reception for 4 guests
- On stage recognition during evening program
- Premier table placement for 10 guests (option to offer some or all tickets to cancer families and special guests)
- Champagne or Premier wine table service
- Valet parking for 2 cars
- Half page ad in program
- Company logo or name recognition on invitation, all promotion materials, website, event signage, press pieces, and event social media

GOLD SPONSOR: \$5,000

- Private Pre-event VIP reception for 2 guests
- On stage recognition during evening program
- Best table placement for 10 guests (option to offer some or all tickets to cancer families and special guests)
- Premium wine table service
- Company logo or name recognition on invitation, all promotion materials, website and event signage
- Quarter page ad in program

SILVER SPONSOR: \$2,500

- On stage recognition during evening program
- Best table placement for 10 guests (option to offer some or all tickets to cancer families and special guests)
- Premium wine table service
- Company logo or name recognition on website, event signage and in program

TABLE SPONSOR: \$1,300

- Table for 10 guests
- Premium wine table service
- On stage recognition during evening program and listing in program

TICKET PRICE: \$150 each

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continued...

SPECIAL SPONSOR. UNIQUE OPPORTUNITY SPONSOR. PARTY SPONSOR.

CENTERPIECE SPONSOR: \$5,000 (limit 1)

- Table for 10 guests (or option to offer some or all tickets to cancer families and specials guests)
- Special company logo or name recognition on all 40 table centerpieces
- Company logo or name recognition on website and event signage and in program

COCKTAIL SPONSOR: \$3,000 (limit 1)

Opportunity to name and host a specialty cocktail for all guests during cocktail hour

- Premium table placement for 10 guests
- Company logo or name recognition on all bar signage (two bars)
- Opportunity to name special cocktail
- Table for 10 guests
- Premium wine table service
- On stage recognition during evening program

GOLDEN PADDLE SPONSOR: \$2,000 (limit 1)

The Golden paddle is awarded to the raffle ticket winner, as \$2,000 credit toward any live auction item.

Raffle tickets are sold at the event for \$100 each.

- Tickets for 2 guests
- Company logo or name verbal recognition and on screen during the raffle drawing
- Company logo or name recognition on website, event signage and in program